

AD BOOK AND TROPHY SPONSOR INFORMATION

AD COSTS & SIZES: \$80.00 = Full Page
 \$50.00 = Half Page
 \$20.00 = 1/6th page
 \$10.00 = 1/10th Page (Business card size)

CRITERIA

1. Please complete an "Ad Purchase Record" on every ad submitted.
2. Paper clip the money and the ad directly to the Ad Purchase Record.
3. Manually written text will be typeset unless otherwise specified.
4. **Ads/money must be turned in by the April Horse Leaders' Meeting** to count towards High Sales Awards. Ads submitted after this date do not count for the contest and will be accepted only if it is before the printer's cutoff date. *Checks should be made payable to SCC Horse Leaders' Association.*
5. **Trophy money must be turned in by July 1st – to Cindy Leone** (Saddle Up Club). *Checks should be made payable to SCC Horse Leaders' Association.*

BLUE LIGHT SPECIAL: Each club may purchase a "Club Ad" which lists their members & leaders. This half page ad is available (one per club) for \$25.00

PRIZES: Prizes will be awarded to the top sellers for ads/trophy sponsorships sold (excluding "Blue Light" club ad).

- WINNERS WILL BE DETERMINED AS OF JULY 1.
- ANY ADS TURNED IN PAST MARCH LEADERS MEETING WILL NOT COUNT TOWARDS DETERMING PRIZE WINNERS.

Remember.....Remember.....Remember.....Remember.....Remember.....
DEADLINES ARE: March Horse Leaders' Meeting for ads and money July 1st for trophy sponsor money.

\$25.00 charge for NSF Checks